Project Proposal: Development of an E-Commerce Website

Overview: Our company is looking to develop a new e-commerce website to sell products online. The website will allow users to browse and purchase products, create new products, display details about a product, update an existing product and delete products. We want to create an easy-to-use, visually appealing website.

Goals:

* Develop an e-commerce website that is user-friendly, secure, and scalable
* Create a responsive design that looks good on both desktop and mobile devices
* Allow customers to browse and adjust products as needed
* Implement the ability to creating users
* Create a login module

Target Audience: Our target audience is primarily teens and young adults aged 18-35 who are interested in purchasing trendy and stylish products online. They are tech-savvy and expect a seamless online shopping experience.

Timeline: The development of the website will take approximately eight weeks, starting in week one of the class and ending in the beginning of May. The following is a rough timeline of the project: Week 1: Planning and design Week 2-7: Development and testing Week 8: Deployment and launch

Conclusion: We believe that the development of an e-commerce website will be a valuable learning opportunity for our team. It will allow us to gain knowledge on important topics like securing web applications and using a relational database to import products into the website.